



Wichita Southeast High School Premier Sports Marketing Ad Campaign

Annual Advertising Rates		Sign Production Cost	1 Year	2 Years	3 Years	4 Years	5 Years
Football Stadium	4'x6' Banner	\$150	\$1,700	\$1,550	\$1,450	\$1,350	\$1,250
Soccer Field	3'x5' Banner	\$80	\$900	\$800	\$700	\$600	\$500
Varsity Gym	4'x6' Metal	\$255	\$1,700	\$1,550	\$1,450	\$1,350	\$1,250
Jr Varsity Gym	4'x6' Metal	\$255	\$900	\$800	\$700	\$600	\$500
Boys Baseball	4'x8' Banner	\$165	\$600	\$550	\$500	\$450	\$400
Girls Softball	4'x8' Banner	\$165	\$600	\$550	\$500	\$450	\$400
Natatorium	3'x4' Metal	\$205	\$750	\$650	\$550	\$450	\$350
Total All Sport Venues		\$1,275	\$7,150	\$6,450	\$5,850	\$5,250	\$4,650
Annual 20% Discount All Sports 5-Year Premier Contract Only			N/A	N/A	N/A	N/A	\$3,720

First and last year payment due with multi-year contracts. Advance payment including sign costs required. No charge for layout and design of ads. Payment options **5-year premier contracts only**: Add 10% for monthly payments; 5% for quarterly payments (first and last year payments due first 12 months). ACH option available.

- **Reach Teens + 18-49 Family Audience**

Metal signs are aluminum faced, full color, vinyl wrapped poly-metal with UV ink. The full color UV ink banners are high quality wind resistant mesh, hemmed with metal grommets.

- **Over 2.7 Million Gross Impressions Annually**

Approximate Enrollment
2,192
Teachers/Staff
228

- **High School Sports Marketing reaches active families with extraordinary frequency for brand advertising**
- **Competitive value to traditional media (less than \$77 wk)**
- **Only 12 premier ad contracts available per high school**



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Contact:

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