



Wichita South High School Premier Sports Marketing Ad Campaign

Annual Advertising Rates		Sign Production Cost	1 Year	2 Years	3 Years	4 Years	5 Years
Football Stadium	4'x6' Metal	\$255	\$1,600	\$1,450	\$1,300	\$1,150	\$1,000
Soccer Field	4'x6' Banner	\$150	\$800	\$700	\$600	\$500	\$400
Varsity Gym	4'x6' Gator Board	\$240	\$1,600	\$1,450	\$1,300	\$1,150	\$1,000
Jr Varsity Gym	4'x6' Metal	\$255	\$800	\$700	\$600	\$500	\$400
Boys Baseball	4'x8' Banner	\$165	\$700	\$600	\$500	\$400	\$300
Girls Softball	4'x8' Banner	\$165	\$700	\$600	\$500	\$400	\$300
Natatorium	3'x4' Metal	\$205	\$500	\$450	\$400	\$350	\$300
Total All Sport Venues		\$1,435	\$6,700	\$5,950	\$5,200	\$4,450	\$3,700
Annual 20% Discount All Sports 5-Year Premier Contract Only			N/A	N/A	N/A	N/A	\$2,960

First and last year payment due with multi-year contracts. Advance payment including sign costs required. No charge for layout and design of ads. Payment options **5-year premier contracts only**: Add 10% for monthly payments; 5% for quarterly payments (first and last year payments due first 12 months). ACH option available.

- **Reach Teens + 18-49 Family Audience**

Metal signs are aluminum faced, full color, vinyl wrapped poly-metal with UV ink. The full color UV ink banners are high quality wind resistant mesh, hemmed edges with metal grommets.

- **Over 2.4 Million Gross Impressions Annually**

Approximate Enrollment
1,632
Teachers/Staff
212

- **High School Sports Marketing reaches active families with extraordinary frequency for brand advertising**
- **Competitive value to traditional media (less than \$77 wk)**
- **Only 12 premier ad contracts available per high school**



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