



Wichita North High School Premier Sports Marketing Ad Campaign

Annual Advertising Rates		Sign Production Cost	1 Year	2 Years	3 Years	4 Years	5 Years
Track Field	4'x6' Banner	\$150	\$1,200	\$1,100	\$1,000	\$900	\$800
Soccer Field	3.5'x7' Banner	\$150	\$1,100	\$1,000	\$900	\$800	\$700
Varsity Gym	4'x6' Gator Board	\$240	\$1,700	\$1,600	\$1,500	\$1,400	\$1,300
Jr Varsity Gym	4'x6' Metal	\$255	\$800	\$750	\$700	\$650	\$600
Boys Baseball	4'x8' Banner	\$165	\$600	\$550	\$500	\$450	\$400
Girls Softball	4'x8' Banner	\$165	\$600	\$550	\$500	\$450	\$400
Natatorium	3'x4' Metal	\$205	\$600	\$550	\$500	\$450	\$400
Total All Sport Venues		\$1,330	\$6,600	\$6,100	\$5,600	\$5,100	\$4,600
Annual 20% Discount: All Sports 5-Year Premier Contract Only			N/A	N/A	N/A	N/A	\$3,680

First and last year payment due with multi-year contracts. Advance payment including sign costs required. No charge for layout and design of ads. Payment options **5-year premier contracts only**: Add 10% for monthly payments; 5% for quarterly payments (first and last year payments due first 12 months). ACH option available.

- **Reach Teens + 18-49 Family Audience**

- **Over 1.8 Million Gross Impressions Annually**

Approximate Enrollment
2,080
Teachers/Staff
226

Metal signs are aluminum faced, full color, vinyl wrapped poly-metal with UV ink. The full color UV ink banners are high quality wind resistant mesh, hemmed edges with metal grommets.

- **High School Sports Marketing reaches active families with extraordinary frequency for brand advertising**
- **Competitive value to traditional media (less than \$77 wk)**
- **Only 12 premier ad contracts available per high school**



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Contact:

Darren Muci, ASA Wichita Market Manager at 316-993-6824 or email darren@asastrategicfunding.com.
Brian Journagan, ASA Wichita Sales Manager: at 316-253-3898 or email brian@asastrategicfunding.com.
ASA Strategic Funding at 785-273-5411
Or visit our website at www.asastrategicfunding.com.

January 2023

