



Wichita East High School Premier Sports Marketing Ad Campaign

Annual Advertising Rates		Sign Production Cost	1 Year	2 Years	3 Years	4 Years	5 Years
Track Field	4'x6' Banner	\$150	\$1,250	\$1,150	1,050	\$950	\$850
Soccer Field	3.5'x7' Banner	\$150	\$1,150	\$1,050	\$950	\$850	\$750
Varsity Gym	4'x6' Gator Board	\$240	\$1,700	\$1,600	\$1,500	\$1,400	\$1,300
Jr Varsity Gym	4'x6' Metal	\$255	\$1,050	\$950	\$850	\$750	\$650
Boys Baseball	4'x8' Banner	\$165	\$600	\$550	\$500	\$450	\$400
Girls Softball	3'x8' Banner	\$150	\$600	\$550	\$500	\$450	\$400
Natatorium	3'x4' Metal	\$205	\$600	\$550	\$500	\$450	\$400
Total All Sport Venues		\$1,315	\$6,950	\$6,400	\$5,850	\$5,300	\$4,750
Annual 20% Discount: All Sports 5-Year Premier Contract Only			N/A	N/A	N/A	N/A	\$3,800

First and last year payment due with multi-year contracts. Advance payment including sign costs required. No charge for layout and design of ads. Payment options **5-year premier contracts only**: Add 10% for monthly payments; 5% for quarterly payments (first and last year payments due first 12 months). ACH option available.

- **Reach Teens + 18-49 Family Audience**

- **Over 1.8 Million Gross Impressions Annually**

Approximate Enrollment
2,297
Teachers/Staff
258

Metal signs are aluminum faced, full color, vinyl wrapped poly-metal with UV ink. The full color UV ink banners are high quality wind resistant mesh, hemmed edges with metal grommets.

- **High School Sports Marketing reaches active families with extraordinary frequency for brand advertising**
- **Competitive value to traditional media (less than \$77 wk)**
- **Only 12 premier ad contracts available per high school**



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